



# Artist named to create poster marking Reserve's 75th year

WASHINGTON — The Naval Reserve has selected illustrator Tom Bookwalter to design the 75th anniversary commemorative poster that will serve as the focal point for the Reserve's celebrations in 1990.

The poster, depicting the citizen-sailor's role over 75 years, will be distributed to all 224,000 members of the Naval Reserve and to all Naval Reserve drill sites. The original artwork, by Bookwalter, will be presented to the commander, Naval Reserve, Rear Adm. James E. Taylor, for permanent display at the Pentagon. The poster art will also appear in a number of national magazines.

"It is our honor to be able to participate in this outstanding project which marks a major milestone of dedicated service to our country for the citizen-sailors who make up the U.S. Naval Reserve," Hal Evans, senior vice president, Citicorp Diners Club, the poster project's sponsor, said.

Selected artists throughout the country were invited to submit samples and ideas for the poster.

An honorary advisory committee made up of Rear Adm. Robert Ravitz, the director of the Naval Reserve public affairs program; John Barnett, director of the Navy Art Center; Capt. R. L. Rasmussewn, director of the Naval Aviation Museum, and Curt Reilly, Citicorp Diners Club, reviewed the entries and finally selected Bookwalter, from Manhattan, Kan., to design the poster.

Bookwalter was chosen, in part, because of his unusual style of artwork: A combination of montages, fully illustrated paintings, photography, as well as three dimensional assembly work. All are gathered into what he calls a "contemporary collage."

"I used this particular technique because it leaves a lot to the imagination and it's fun," said Bookwalter. "I think my work reflects freedom." Bookwalter's works have appeared in national magazines, annual reports, calendars, posters and brochures. He has been a freelance illustrator for three years.

Before that he served as art director for several advertising agencies and was an illustrator for an art studio. His formal art training was at the Art Center of Design, Los Angeles.

Bookwalter's clients include such varied companies as Rockwell International, AT&T, Miller Brewing, Six Flags, U.S. Olympic Committee, California Cooler and McDonald's. His work has appeared in

**"I think my work reflects freedom — Illustrator Tom Bookwalter"**

New York Society of Illustrators, the West Coast Society of Illustrators and as a cover for the United States International Publications. He completed 12 different designs for the 75th anniversary of Sikorsky Aircraft.

"One of my favorite instructors at the Art Center first got me into the field of illustration," said Bookwalter. "I was given the opportunity to do the poster for the Naval Reserve. I've never worked for a company like this before."

Distribution of the poster will begin in March 1990 for the 75th Anniversary of the U.S. Naval Reserve. The poster will be distributed to all 224,000 members of the Naval Reserve and to all Naval Reserve drill sites.

# Artist Selected for Anniversary Poster

The artist for a poster depicting the citizen-sailor's role over 75 years of the Naval Reserve has been chosen by an advisory panel of the 75th Anniversary National Poster Project.

Artist Tom Bookwalter, of Manhattan, Kansas, was selected because of his unusual style of artwork: a combination of montages, fully illustrated paintings, photography, as well as three-dimensional assembly work. All are gathered into what he calls a "contemporary collage."

"I use this particular technique because it leaves a lot to the imagination and it's fun," said Bookwalter. "I think my work reflects freedom." His work has appeared in national magazines, annual reports, calendars, posters and brochures. He has been a freelance illustrator for three years, and previously served as art director for several advertising agencies and as an illustrator for an art studio.

"I accepted this commission just for the fun of it," he said. "It's an opportunity to do the type of work I love. Besides, the Naval Reserve is the biggest company I've ever worked for."

The original artwork will be presented to RADM James E. Taylor, for permanent display at the Pentagon. The poster will also appear in a number of national magazines, the Navy Times special 75th anniversary supplement, and will be used by the Naval Reserve Recruiting Command.

A copy of the poster will be distributed to all 224,000 members of the Naval Reserve and to all Naval Reserve drill sites. Distribution of the commemorative poster will begin in March, coinciding with the 75th anniversary kickoff in Washington DC.

The commemorative poster will give a continuity to the anniversary celebrations long after 1990," observed Captain James C. Myers, poster project coordinator.

The project "marks a milestone dedicated service to our country by citizen-sailors who make up the Naval Reserve," said the project's sponsor, Citicorp Diners Club.

# Reserve posters taken on space shuttle

HOUSTON — Kathryn Sullivan, a Naval Reservist and U.S. astronaut, took 25 color prints of the Reserve's commemorative anniversary poster into space on her recent space shuttle mission.

The 8-inch-by-10-inch color prints of the poster, individually signed by the poster's artist and creator Tom Bookwalter, flew in space with the crew of "Discovery" from April 24 to 29.

Panhandle Eastern Corp., based in Houston, generously underwrote the project costs. PEC is a holding company whose subsidiaries own and operate one of the nation's largest interstate natural gas transmission systems: an interconnected 27,500 miles of pipeline. In 1989, these pipelines delivered 1.84 trillion cubic feet of natural gas — an estimated 10 percent of U.S. consumption.

The 75th Anniversary commemorative poster design illustrates the people who make up the Naval Reserve and combines elements from the past and present through the use of original art and actual photographs.

Bookwalter, an illustrator from Manhattan, Kan., was selected to design the poster due, in part, to his unusual style of artwork called "contemporary collage." This style is evident in the poster's design, which includes three-dimensional items such as brass buttons from a 1915 Naval Reserve uniform, a Naval Reserve ribbon and a service medal.

# U.S. NAVAL RESERVE

# Poster commemorates diamond anniversary

WASHINGTON — The Naval Reserve was to unveil its specially designed commemorative 75th anniversary poster March 3 at the Naval Reserve Anniversary Ball.

It appears this week on the cover of Navy Times.

Tom Bookwalter, artist and creator of the poster, and Hal Evans, head of the Citicorp Diners Club Government Business group, sponsor of the project, was to present the original artwork to Rear Adm. James Taylor, chief of Naval Reserve.

Hundreds of Washington dignitaries, admirals, military officers and others from across the country were to witness the special presentation in the refurbished Union Station in the nation's capital.

"This commemorative poster will be an important part of all our year-long anniversary celebrations," Taylor said, "and its impact will continue long afterwards."

The original artwork will soon be on permanent display at the Pentagon.

"It is our hope that this poster will serve as an inspiration to the men and women of the Naval Reserve as they face new challenges in the years to come," Evans said.

The poster design illustrates the people of the Naval Reserve through original art and photographs.

Bookwalter, an illustrator from Manhattan, Kan., was selected to design the poster due, in part, to his unusual style of artwork called "contemporary collage."

The design includes three-dimensional items such as brass buttons from a 1915 Naval Reserve uniform, a Naval Reserve ribbon and service medal.

"The most important element was the use of people since the 'citizen-sailor' concept is what the Reserve is all about," Bookwalter said. "For a strong graphic focal point however, I felt the USS Ward (DD-139), a destroyer

operated exclusively for the Naval Reserve Force, would tie together some of the old and the new."

Another element in the poster is a photograph of frigate Capodanno. The ship is named for a Vietnam era posthumous Medal of Honor recipient Lt. Vincent R. Capodanno, a Naval Reserve chaplain. Although the Capodanno is not a Naval Reserve ship, it is representative of the Knox class frigates comprising the majority of modern combat vessels in the Naval Reserve Force.

Photographs of female line-

handlers, a Corsair on a World War II flight deck, the Seabees in action, medical personnel, modern signal bridge sailors, A-6s in flight, and the Naval Reserve but-

tons, ribbon and medal complete the montage.

"An honorary advisory jury selected Bookwalter from a field of eight nationally prominent artists to design the poster," said Capt. Jim Myers, who coordinated the poster project.

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# Specially Commissioned 75th Anniversary Commemorative Poster Unveiled at U.S. Naval Reserve Anniversary Ball

(Washington, D.C.) The U.S. Naval Reserve unveiled its specially designed commemorative 75th anniversary poster tonight (March 3rd) at the Naval Reserve Anniversary Ball kicking off a year of celebrations. Tom Bookwalter, artist and creator of the poster, and Hal Evans, head of the Citicorp Diners Club Government Business group, sponsor of the project, presented the original artwork to Rear Admiral James Taylor, USN, Chief of Naval Reserve. RADM Robert Ravitz, recently retired Naval Reserve Public Affairs flag officer and CAPT James Myers, project coordinator, took part in the presentation. Hundreds of Washington dignitaries, admirals, military officers and others from across the country witnessed the special presentation held in the refurbished Union Station, Washington, D.C.

"I am pleased to accept this artwork on behalf of the Naval Reserve," said RADM Taylor. "This commemorative poster will be an important part of all our year-long anniversary celebrations, and its impact will continue long afterwards." The original artwork will soon be on permanent display at the Pentagon.

"We are extremely pleased to sponsor this symbol of dedicated service the Naval Reserve perform for our country," said Evans, Citicorp Diners Club. "It is our hope that this poster will serve as an inspiration to the men and women of the Naval Reserve as they face new challenges in the years to come."

The poster design illustrates the people who make up the Naval Reserve and combines elements from the past and present through the use of original art and actual photographs.

Bookwalter, an illustrator from Manhattan, Kansas, was selected to design the poster due, in part, to his unusual style of artwork called "contemporary collage." This style is evident in the poster's design which includes three dimensional items such as brass buttons from a 1915 Naval Reserve uniform, a Naval Reserve ribbon and service medal.

Describing how he conceived the poster's design, Bookwalter commented, "The most important element was the use of

people since the 'citizen-sailor' concept is what the Reserve is all about. For a strong graphic focal point however, I felt the USS WARD (DD 139), a destroyer manned by Naval Reservists and credited with firing the first shot in defense of Pearl Harbor, plus the new Sikorsky H60 helicopter, developed exclusively for the Naval Reserve Force, would tie together some of the old and the new."

Another element in the poster which combines the modern and historical is a photograph of the USS CAPODANNO (FF-1053), a Vietnam era posthumous Medal of Honor recipient Lt. Vincent R. Capodanno, a Naval Reserve chaplain. Although the Capodanno is not a Naval Reserve ship, it is representative of the Knox class frigates comprising the majority of modern combat vessels in the Naval Reserve Force.

WASHINGTON — The Southwest Jazz Ballet, the honorary entertainment unit of the Naval Reserve, is adding its special brand of patriotic celebration to the Reserves' year-long 75th anniversary festivities.

The troupe is embarking on a multi-city national tour, performing special anniversary shows for Reservists, their families and the civilian community.

Rear Adm. Robert Ravitz, senior Naval Reserve public affairs officer, said, "their tour will help to unite the local activities into one national celebration."

The Navy League's national president, Calvin Cobb Jr., serves as the honorary chairman for the tour. The Southwest Jazz Ballet has devoted itself to the member-

sites. The art of the Navy Times special anniversary poster will be used by the most special unit of the Naval Reserve, the Southwest Jazz Ballet. Perhaps the most special use of the poster will be when miniatures of the upcoming Discovery flight, a Naval Reservist as well as an astronaut, will be taken into space. Sullivan is one of three Naval Reservists currently serving with the Astronaut Corps. At LCDR Sullivan's request to do something special for the Naval Reserve's anniversary, the idea of taking the poster into space was developed.

Space' ve, by

armed forces, specifically the Navy and Naval Reserve, since its first performance for sailors at Norfolk a-

most 10 years ago.

Since then the troupe has performed for more than 3 million people at more than 200 bases.

The troupe was named the honorary entertainment unit of the Reserves in 1968 by Rear Adm. Neale Smith, then chief of Naval Reserve.

Here is a list of dates and locations where the troupe will perform: Charleston, April 21; Los Angeles, May 4; Boston, June 9 with an additional date to be announced; Chicago, July 7; and Dallas, Oct. 13.

Dates are still being arranged for performances in New York, Indianapolis and Glenview, Ill. Additional cities will be announced later. The troupe will present more than one show in some cities.

For more information, contact the nearest Reserve Center's public affairs officer.